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THE UX BOOK: PROCESS AND GUIDELINES FOR ENSURING A QUALITY USER EXPERIENCE



ELSEVIER SCIENCE TECHNOLOGY, United States, 2012. Paperback. Book Condition: New. 239 x 193 mm. Language: English . Brand New Book. The UX Book: Process and Guidelines for Ensuring a Quality User Experience aims to help readers learn how to create and refine interaction designs that ensure a quality user experience (UX). The book seeks to expand the concept of traditional usability to a broader notion of user experience; to provide a hands-on, practical guide to best practices and established principles...

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- Released at 2012



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