

A Handbook in Business Management

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Reviews

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A HANDBOOK IN BUSINESS MANAGEMENT



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AUTHORHOUSE, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Present-day enterprises need insights into markets, customers and their own internal processes faster than their competitors to capitalise on opportunities and to deliver sustainable business performance. To do this, businesses must learn to cope with the high volume and velocity of real-time structured and unstructured data in different formats. In covering the fields of manpower development, accounting procedures and data processing, a middle-of-the-road analysis has been made to include those overlapping developments in business studies. Disciplines like accountancy and electronic data processing frequently have unavoidable use in commerce and industry. A Handbook in Business Management examines organisation and manpower management and reflects on their significant role in the arena of business management. The objective with manpower management is to distribute personnel to activities where their talents are required and are best utilised. In financial control, the book examines both the technical and managerial approaches. The technical approach is concerned with measurement where an analysis is made as to whether resources are being assigned to the right categories and whether generally accepted accounting principles are being followed. And the managerial approach is to understand and interpret what the financial figures mean. Critically, all managers should take responsibility for financial management and should not assume that this falls within the remit of the accounts team alone. Under data processing concepts, the book takes an overview of the availability, continuity, and security of data in public and private concerns. An efficient data processing system makes it possible to adjust the financial situation of a business before it gets out of hand by adjusting income distribution and combating organisation and manpower inefficiency. This book offers to the professional student and corporate executive...

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