



Adaptability: The art of winning in an age of uncertainty

By Max Mckeown

Kogan Page Limited/Viva Books, 2012. Softcover. Book Condition: New. First edition. Adaptability is the key human trait. The ability to adapt faster and smarter than the situation is what makes the powerful difference between adapting to cope and adapting to win. Our history is a story of adaptation and change. And in this time of brutal competition and economic uncertainty, it has never been more important to understand how to adapt successfully. In a series of powerful rules, Max McKeown explores how to increase the adaptability of you and your organization to create winning positions. Fascinating real-world examples from business, government, the military and sport bring the rules of adaptability to life - from the world's most innovative corporations to street-level creativity emerging from the slums. Adaptability is a powerful, practical and inspirational guide to success in uncertain times. Contents: Introduction: In search of adaptability PART ONE: RECOGNIZE THE NEED TO ADAPT Rule 1 Play your own game ? Rule 2 All failure is failure to adapt ? Rule 3 Embrace unacceptable wisdom ? Rule 4 F*** with the rules ? Rule 5 Stability is a dangerous illusion ? Rule 6 Stupid survives until smart succeeds PART TWO: UNDERSTAND NECESSARY...



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Reviews

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