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COMMON SENSE RULES: WHAT YOU REALLY NEED TO KNOW ABOUT BUSINESS



Cornerstone. Paperback. Book Condition: new. BRAND NEW, Common Sense Rules: What You Really Need to Know About Business, Deborah Meaden, Deborah Meaden is known to millions for her straight-talking, no-nonsense approach on BBC2's "Dragons' Den", and in "Common Sense Rules" she shares insights and observations gleaned from a life lived in business. Some of them come from witnessing the successes - and the failures - of others. Many more, though, are drawn from her own business ventures. She shows, for...

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