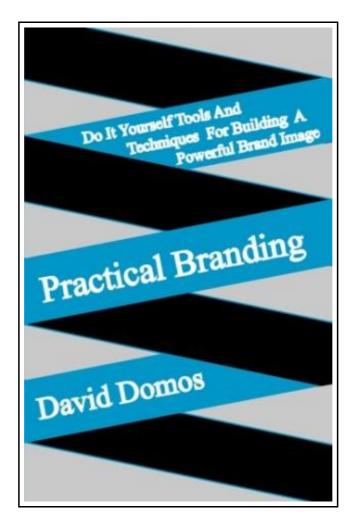
# Practical Branding: Do It Yourself Tools and Techniques for Building a Powerful Brand Image



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