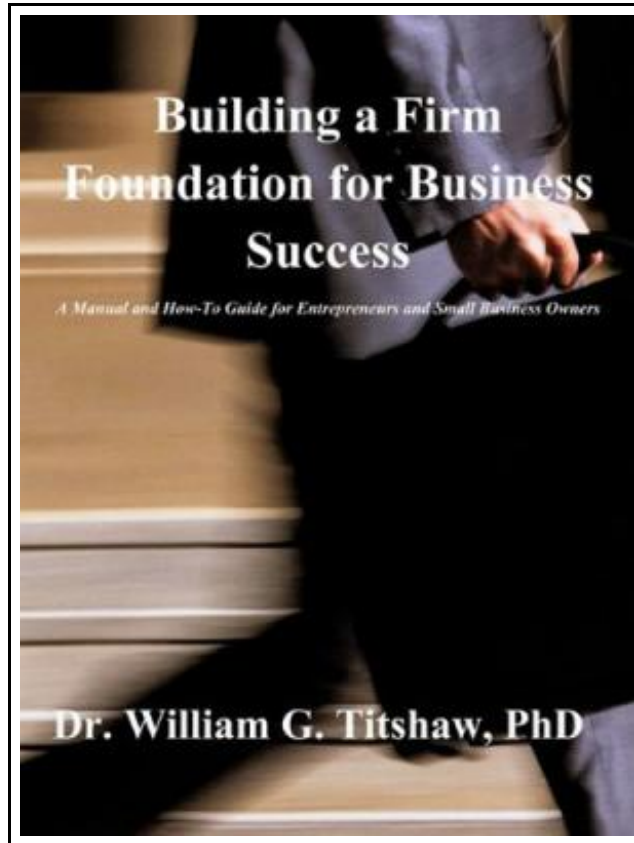


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BUILDING A FIRM FOUNDATION FOR BUSINESS SUCCESS



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Xulon Press, United States, 2009. Paperback. Book Condition: New. 278 x 206 mm. Language: English . Brand New Book ***** Print on Demand *****.Dr. Titshaw holds a PhD degree in Business Administration. He has over 20 years experience in the field of Human Resource Management and has owned his own business-consulting firm. He has taught numerous courses in the field of Business Administration at the graduate and undergraduate levels. He also served as a small business consultant at the University of Georgia, where he advised and assisted prospective entrepreneurs and business owners in all areas of business management including planning, organizing, leading and controlling. Dr. Titshaw also served on the Business School Advisory Council at Lee University, Cleveland, TN. He and wife, Mary Nell, currently reside in Westminster, South Carolina. They have 4 children and 6 grand children. Through this book, Dr. Titshaw provides a great service to small business entrepreneurs, both current and future. Many fail due to lack of preparation, unrealistic expectations and incompetence. This need not be with books like Titshaw s now available. He provides an overview of all aspects of starting and operating a small business, including sample forms and practical tips from his many years of work and teaching experience. This book is ideal for the individual entrepreneur, small group or large class study. You will find no better help for this worthwhile challenge than this book. - Dr. Joseph Kilpatrick, DIBA; Chair Business Administration Department, Toccoa Falls College Building A Firm Foundation For Business Success is destined to become a primary read for everyone contemplating beginning a new business and all those already owning a business. Dr. Titshaw lucidly charts a course for a successful business premised on the invaluable truth of the absolute necessity for a strong and secure foundation. Read it...



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