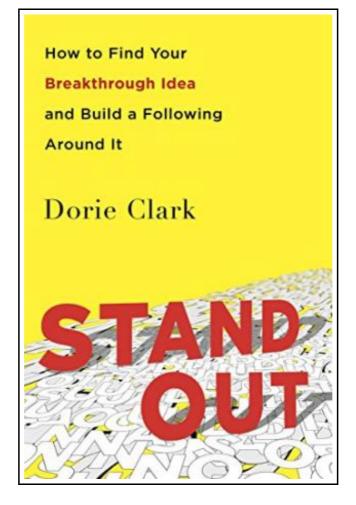
Stand Out: How to Find Your Breakthrough Idea and Build a Following Around it



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