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## Artworld Prestige: Arguing Cultural Value (Hardback)

By Timothy Van Laar, Leonard Diepeveen

Oxford University Press Inc, United States, 2013. Hardback. Book Condition: New. 213 x 142 mm. Language: English . Brand New Book. Artworld Prestige examines the ways in which cultural arguments about value develop: the processes by which some practices, artists, and media in the artworld win and others lose. Timothy Van Laar and Leonard Diepeveen argue that the concept of prestige, although uncomfortable and consistently overlooked, is an essential model for understanding artworld values, as important as the more common models centered on economics or power. Prestige shapes the forms of attention art is given, as well as the processes by which some affects dominate art discourse and others fall away. But prestige does its work silently, and its principles are used unself-consciously. People effortlessly display the protocols of being an insider. A form of socially constructed agreement, prestige shapes what we see, and does so with great power. Prestige is inescapable, a version of Althusserian ideology or Foucauldian power that both constrains and enables. It is also flexible, defining the seriousness of artists as diverse as Dan Peterman and Marlene Dumas, Gerhard Richter and Takashi Murakami, Elizabeth Peyton and Joseph Kosuth, Howard Finster and Frank Gallo. Cultural argument about...



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