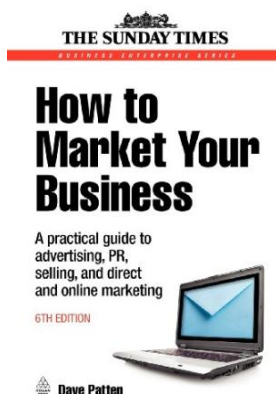


## Read eBook

# HOW TO MARKET YOUR BUSINESS: A PRACTICAL GUIDE TO ADVERTISING, PR, SELLING, DIRECT AND ONLINE MARKETING 6TH EDITION (BUSINESS ENTERPRISE)



Kogan page. Book Condition: New. A guide that offers you tried and tested advice on constructing profitable marketing strategies for your business. Revealing how you can revitalise your products and services with some basic marketing know-how, it covers market research, advertising, promotion, selling techniques, product launches, and use of the internet. Num Pages: 272 pages, Illustrations. BIC Classification: KJS; KJVX. Category: (P) Professional & Vocational. Dimension: 234 x 157 x 18. Weight in Grams: 505. . 2008. 6th. Paperback. ....

## Read PDF How to Market Your Business: A Practical Guide to Advertising, PR, Selling, Direct and Online Marketing 6th edition (Business Enterprise)

- Authored by Patten, Dave
- Released at -



Filesize: 6.63 MB

## Reviews

*This pdf is really gripping and intriguing. it was actually writtern very completely and beneficial. You wont really feel monotomy at whenever you want of your time (that's what catalogues are for about in the event you request me).*

-- **Ms. Gracie Nicolas**

*A very awesome ebook with perfect and lucid information. It is really simplified but unexpected situations in the 50 % of your pdf. I am pleased to let you know that here is the greatest book i have study inside my very own lifestyle and can be he greatest ebook for at any time.*

-- **Noah Bruen**

*This ebook is very gripping and fascinating. It is among the most awesome ebook i have go through. I found out this publication from my i and dad advised this ebook to understand.*

-- **Olen Shields PhD**